

## Faculty of Business and Economics

### Major and Minor in Business/Economics/Finance for non-FBE students (Applicable to students from the 2010-11 intake onwards)

#### A. Structure of Minor Program in Business

##### Minor in Business for students of other faculties

Students of other faculties are required to take **no less than 36 credits of the approved courses** offered by the School of Business. The courses should be taken in the following manner:

<i>Course code</i>	<i>Course</i>	<i>Credits</i>
BUSI1002	Introduction to accounting	6
BUSI1004/ BUSI1007	Marketing/ Principles of management	6
BUSIxxxx	Courses listed in Annex I	24
	Total:	36

##### Notes:

1. Year One students are required to achieve an overall YGPA of 3.0 to proceed to take Year 2 courses and declare a major/ minor in any discipline in the Faculty of Business and Economics.
2. Courses shall not be double-counted in the minor programmes offered by Faculty of Business and Economics. The required course shall be applied to one minor programme and an advanced level course, as listed in the annex, will be taken in lieu of where necessary.

#### B. Structure of Minor Programmes in Economics and Finance 2010-2011

Students outside the School of Economics and Finance are given an option to pursue minor(s) offered by the School of Economics and Finance according to the course requirements listed below:

- (i) **Minor in Economics** by taking and gaining not less than 36 credits of approved courses offered by the School of Economics and Finance with the following distribution:

<i>Course code</i>	<i>Course</i>	<i>Credits</i>
Year 1 courses: 12 credits		
ECON1001	Introduction to economics I	6
ECON1002	Introduction to economics II	6

Year 2 and Year 3 courses: 24 credits		
ECON2101 ECON2113	Microeconomic theory <u>or</u> Microeconomic analysis	6
ECONxxxx/ FINAxxxx	Additional Year two/Year three courses from those listed in <u>Annex II</u>	18
Total:		36

Notes:

1. ECON1002 Introduction to economics II can be taken in the first year or second year.
2. ECON2101 Microeconomic theory/ECON2113 Microeconomic analysis should be taken in the second year except with special permission from the Director of School of Economics and Finance.
3. Year One students are required to achieve an overall YGPA of 3.0 to proceed to take Year 2 courses and declare a major/ minor in any discipline in the Faculty of Business and Economics.
4. Courses shall not be double-counted in the minor programmes offered by Faculty of Business and Economics. The required course shall be applied to one minor programme, and an advanced level course, as listed in the annex, will be taken in lieu of where necessary.

- (ii) **Minor in Finance** by taking and gaining not less than 36 credits of approved courses offered by the School of Economics and Finance with the following distribution:

<i>Course code</i>	<i>Course</i>	<i>Credits</i>
Year 1 courses: 18 credits		
BUSI1002	Introduction to accounting	6
ECON1001	Introduction to economics I	6
FINA1003	Corporate finance	6
Year 2 and Year 3 courses: 18 credits		
FINA2802	Investments and portfolio analysis	6
ECONxxxx/ FINAxxxx	Additional Year two/Year three courses from those listed in <u>Annex III</u>	12
Total:		36

Notes:

1. BUSI1002 Introduction to accounting can be taken in the first year or the second year.
2. FINA1003 Corporate finance can be taken in the second year.
3. Students are advised to take introductory courses in statistics and mathematics.
4. Year One students are required to achieve an overall YGPA of 3.0 to proceed to take Year 2 courses and declare a major/ minor in any discipline in the Faculty of Business and Economics.
5. Courses shall not be double-counted in the minor programmes offered by Faculty of Business and Economics. The required course shall be applied to one minor programme and an advanced level course, as listed in the annex, will be taken in lieu of where necessary.

### C. Structure of Major Programmes in Economics and Finance 2010-2011

Students outside the School of Economics and Finance are given an option to pursue major(s) offered by the School of Economics and Finance according to the course requirements listed below:

- (i) **Major in Economics** by taking and gaining not less than 12 credits of year 1 courses and 48 credits of year 2 and year 3 courses with the following distribution:

<i>Course code</i>	<i>Course</i>	<i>Credits</i>
Year 1 courses: 12 credits		
ECON1001	Introduction to economics I	6
ECON1002	Introduction to economics II	6
Year 2 and Year 3 courses: 48 credits		
ECON2101 ECON2113	Microeconomic theory <u>or</u> Microeconomic analysis	6
ECON2102 ECON2114	Macroeconomic theory <u>or</u> Macroeconomic analysis	6
ECONxxxx/ FINAxxxx	Additional Year two/Year three courses from those listed in <u>Annex II</u>	36
Total:		60

Notes:

- ECON1002 Introduction to economics II can be taken in the first year or second year.
- ECON2101 Microeconomic theory/ECON2113 Microeconomic analysis, and ECON2102 Macroeconomic theory/ECON2114 Macroeconomic analysis should be taken in the second year except with special permission from the Director of School of Economics and Finance.
- Year One students are required to achieve an overall YGPA of 3.0 to proceed to take Year 2 courses and declare a major/ minor in any discipline in the Faculty of Business and Economics.
- Courses shall not be double-counted in the major programmes offered by Faculty of Business and Economics. The required course shall be applied to one major programme and an advanced level course, as listed in the annex, will be taken in lieu of where necessary.

- (ii) **Major in Finance** by taking and gaining not less than 18 credits of year 1 level courses and 42 credits of year 2 and year 3 level courses with the following distribution:

<i>Course code</i>	<i>Course</i>	<i>Credits</i>
Year 1 courses: 18 credits		
BUSI1002	Introduction to accounting	6
ECON1001	Introduction to economics I	6
FINA1003	Corporate finance	6
Year 2 and Year 3 courses: 42 credits		
ECON2101 ECON2113	Microeconomic theory <u>or</u> Microeconomic analysis	6

FINA0301	Derivatives	6
FINA2802	Investments and portfolio analysis	6
ECONxxxx/ FINAxxxx	Additional Year two/Year three courses from those listed in <u>Annex III</u>	24
	Total:	60

Notes:

1. BUSI1002 Introduction to accounting can be taken in the first year or the second year.
2. FINA1003 Corporate finance can be taken in the second year.
3. ECON2101 Microeconomic theory/ECON2113 Microeconomic analysis should be taken in the second year except with special permission from the Director of School of Economics and Finance.
4. Students are advised to take introductory courses in statistics and mathematics.
5. Year One students are required to achieve an overall YGPA of 3.0 to proceed to take Year 2 courses and declare a major/ minor in any discipline in the Faculty of Business and Economics.
6. Courses shall not be double-counted in the major programmes offered by Faculty of Business and Economics. The required course shall be applied to one major programme and an advanced level course, as listed in the annex, will be taken in lieu of where necessary.

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**Minor in Business****Year 2 or 3 courses**

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
BUSI1001.	Business law	6
BUSI1005.	Organizational behaviour	6
BUSI0001.	Accounting system and financial reporting in China	6
BUSI0002.	Accounting theory	6
BUSI0003.	Advanced financial accounting	6
BUSI0004.	Advertising management	6
BUSI0006.	Auditing	6
BUSI0010.	Company law	6
FINA0302.	Theories of corporate finance	6
BUSI0012.	Comparative and international management	6
BUSI0013.	Current business affairs	3
BUSI0015.	Entrepreneurship, creativity and innovation	6
FINA0102.	Financial markets and institutions	6
BUSI0018.	Hong Kong taxation	6
BUSI0019.	Intermediate accounting I	6
BUSI0020.	Intermediate accounting II	6
BUSI0021.	International accounting	6
BUSI0022.	International marketing	6
BUSI0023.	Operations and quality management	6
FINA2802.	Investments and portfolio analysis	6
BUSI0025.	Advanced topics in investments	6
BUSI0026.	Employment and labour relations	6
BUSI0027.	Management accounting I	6
BUSI0028.	Management accounting II	6
BUSI0029.	Human resource management and business strategy	6
BUSI0030.	Market competition and quality management	6
BUSI0031.	Marketing research	6
BUSI0032.	Multinational corporations	6
BUSI0033.	Organizational change and development	6
BUSI0034.	Human resource: theory and practice	6
BUSI0035.	Production and operations	6
BUSI0036.	Quantitative analysis for business decisions I	6
BUSI0037.	Quantitative analysis for business decisions II	6
BUSI0038.	Services marketing	6
BUSI0039.	The development of modern China	6
BUSI0044.	International business	6
BUSI0045.	Accounting seminar	6
BUSI0046.	Advanced information systems development	6
BUSI0047.	Applied organization	6
BUSI0048.	Business applications development	6
BUSI0049.	Business ethics	6
BUSI0050.	Consumer behaviour	6
BUSI0052.	Database development and management	6
BUSI0053.	Decision support and expert systems	6
BUSI0054.	Developing competencies in business creativity and innovation	6

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
BUSI0055.	Electronic commerce and virtual businesses	6
FINA0804.	Fixed income securities	6
BUSI0057.	High-performance work systems	6
BUSI0058.	Human resource planning and career management	6
BUSI0059.	Information systems analysis and design	6
BUSI0062.	Information systems management and strategy	6
BUSI0063.	Internet applications development	6
BUSI0064.	Leadership development programme	3
BUSI0065.	Information systems security management	6
BUSI0066.	Marketing on the commercial internet	6
BUSI0067.	Mergers and acquisitions	6
BUSI0068.	Multimedia applications development	6
FINA0301.	Derivatives	6
BUSI0070.	Reward and compensation	6
BUSI0071.	Strategic marketing management	6
BUSI0073.	Data communications and networking management	6
BUSI0074.	Telecommunications policy and business	6
BUSI0075.	Current topics in human resource management	6
BUSI0076.	Current topics in information systems	6
BUSI0077.	Selections and training	6
BUSI0078.	Compensation and benefits	6
BUSI0084.	Advanced topics in auditing	6
BUSI0085.	Advanced topics in taxation	6
BUSI0086.	Controllership	6
BUSI0088.	Artificial intelligence for business applications	6
BUSI0089.	Studies on China's competitiveness	6
BUSI0090.	The European business environment	6
BUSI0091.	Business intelligent systems	6
BUSI0092.	Advanced database management & data mining	6
BUSI0093.	Enterprise resources planning systems	6
BUSI0094.	Managing e-business transformation	6
BUSI0095.	Creativity and business innovation	6
BUSI2111.	Information systems in accounting	6
BUSI3011.	Corporate governance and social responsibility	6
BUSI3012.	International and cross-boundary trade law	6
BUSI3113.	Current topics on China accounting, auditing and taxation	3
BUSI3511.	Selected Topics in Marketing Strategy	6
BUSI3512.	Developing Marketing Competence	6

## Year two and Year three courses for minor and major in Economics for 2010-11

**Year two courses (for minor in economics only)**

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
ECON2102.	Macroeconomic theory <u>or</u>	6
ECON2114.	Macroeconomic analysis	

**Year two or year three courses**

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
ECON0103.	Economics of human resources	6
ECON0104.	Public finance	6
ECON0106.	Games and decisions	6
ECON0107.	History of economic thought	6
ECON0109.	Topics in macroeconomics	6
ECON0204.	The economics of finance	6
ECON0205.	Theories of investment	6
ECON0206.	Capital theory	6
ECON0207.	Monetary economics	6
ECON0208.	Economics of banking	6
ECON0209.	Finance and development	6
ECON0210.	Investment, technology, and economic growth	6
ECON0301.	Theory of international trade	6
ECON0302.	International finance	6
ECON0401.	Comparative economic systems	6
ECON0402.	Industrial organization	6
ECON0403.	The economics of property rights	6
ECON0405.	The economics of law	6
ECON0406.	The economy and the state	6
ECON0501.	Economic development	6
ECON0503.	Urban economics	6
ECON0504.	Transportation economics	6
ECON0601.	Economic development of China	6
ECON0602.	Foreign trade and investment in China	6
ECON0603.	The economic system of Hong Kong	6
ECON0605.	Economic history in China	6
ECON0606.	Current economic affairs	6
<b><i>ECON0607.</i></b>	<b><i>Economics of population changes</i></b>	<b><i>6</i></b>
<b><i>ECON0608.</i></b>	<b><i>Great events in history: an economic analysis</i></b>	<b><i>6</i></b>
ECON0701.	Introductory econometrics	6
ECON0702.	Mathematical methods in economics	6
ECON0703.	Mathematical economics	6
ECON0706.	Uncertainty and information	6
ECON0707.	Economic forecasting	6
ECON3108.	Selected topics in price theory	6
ECON3505.	Project evaluation	6
FINA0103.	International banking	6

**Year three courses**

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
ECON3801.	Reading course	6
ECON3802	Dissertation ( <i>for students majoring in economics only</i> )	12

**Year two and Year three courses for minor and major in Finance for 2010-11****Year two courses**

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
ECON2101.	Microeconomic theory <u>or</u>	6
ECON2113.	Microeconomic analysis	
ECON2102.	Macroeconomic theory <u>or</u>	6
ECON2114.	Macroeconomic analysis	

**Year two or year three courses**

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
ECON0204.	The economics of finance	6
ECON0205.	Theories of investment	6
ECON0206.	Capital theory	6
ECON0207.	Monetary economics	6
ECON0208.	Economics of banking	6
ECON0209.	Finance and development	6
ECON0210.	Investment, technology, and economic growth	6
ECON0302.	International finance	6
ECON0602.	Foreign trade and investment in China	6
ECON0707.	Economic forecasting	6
ECON3505.	Project evaluation	6
FINA0102.	Financial markets and institutions	6
FINA0103.	International banking	6
FINA0104.	Management of commercial banks	6
FINA0105.	International financial management	6
FINA0106.	Insurance: theory and practice	6
FINA0301.	Derivatives	6
FINA0302.	Theories of corporate finance	6
FINA0303.	Case studies in corporate finance	6
FINA0304.	Advanced corporate finance	6
FINA0401.	Empirical finance	6
FINA0402.	Mathematical finance	6
FINA0403.	Financial engineering	6
FINA0404.	Spreadsheet financial modeling	6
FINA0405.	Interest rate models	6
FINA0501.	Asian financial institutions	6
FINA0601.	Quantitative risk management	6
FINA0602.	Operational issues and cases in quantitative finance	6
FINA0603.	Behavioral finance	6
<b>FINA0605.</b>	<b>Alternative investments</b>	<b>6</b>
FINA0804.	Fixed income securities	6
FINA0805.	Real estate finance	6
FINA1001.	Financial statement analysis	6
FINA3806.	Risk management	6
FINA3807.	Special topics in finance	6

**Year three courses**

<i>Course code</i>	<i>Course title</i>	<i>Credits</i>
FINA3601.	Reading course	6
FINA3602.	Dissertation (for students majoring in finance only)	12