



CICID Logo Design Competition 2022 Announcement of Results

As the Centre for Innovation in Construction & Infrastructure Development (CICID) celebrates its 20th Anniversary in 2022, participants were invited to propose a logo design which could reflect the changing focuses of CICID over the past 20 years while setting the scene for the next 20 years and more. The competition was open to HKU Alumni, staff, students and associates of HKU CICID, and submissions were made in the Participant's own capacity.

The Competition was launched on 8 July 2022 and a total of 7 entries were received. These entries were adjudicated by a Judging Panel of five members, namely Mr Edward Tse; Mrs Sylvia Lam; Ms Eva Kong; Prof Wei Pan and Prof Mohan Kumaraswamy. Members of the Judging Panel selected one winner and two finalists among the entries and the identities of the Participants were revealed after members of the Judging Panel have made their final decision.



The Winner of the competition was Miss Iris Jiewen Wu who submitted Entry E5, while Dr Mi Pan who submitted E2, and the team comprising Dr Jet Zhenjie Zheng and Prof Sam Y.S. Chan who submitted E7 were selected as Finalists. The Winner and the two Finalists were each presented a Prize Certificate and a Cash Cheque at the CICID 20th Anniversary Conference on 12 December 2022.

Winner	1st Finalist	2nd Finalist
		
Entry E5	Entry E2	Entry E7

The winning design reflects the name “CICID” and is demonstrated in 3D, bringing strong visual impact and making the logo look powerful. The name of CICID is shown graphically as various kinds of building blocks along the roads, together illustrating the focus of CICID in building construction and infrastructure development. Each block is assembled from various pieces and is in different shapes, reflecting modular construction as well as the construction variety of our city. The logo nicely captures the vision and research focuses of CICID. The first letter “I” with the symbol of Wi-Fi, reflects the Centre’s research focuses on innovative construction, construction informatics, and smart city. The second letter “I” with a leaf on the top, reflects the research focuses on low carbon and sustainability. Moreover, with the roads underneath stretching far away, the logo indicates the future of the Centre will go further and higher. The logo adopts the popular colour used in the engineering industry (blue colour) and reflects green construction and infrastructure development (green colour), together looking soft and harmonious.



The design with the full name of the Centre in both Chinese and English would be used in different settings as appropriate.

Winning Design with Centre's Name on Side	Winning Design with Centre's Name Underneath
	

The Logo will replace the current logo with immediate effect.