

**Project Management Research Collaboration (ProMaRC)  
October 5, 2010**

**Morning Session**

**Programme :**

International Construction Marketing Symposium 2011

**Venue :**

Meeting Room,  
Centre for Information and Communication Technology (CICT),  
UTM

**Participants :**

Prof. Muhd Zaimi Abd Majid  
Prof. Christopher Preece  
Prof. Ronald McCaffer  
Prof. Tham Kwok Wai  
Prof. Low Sui Pheng  
Prof. Hwang Bon Gang  
Dr. Khairulzan Yahya  
Dr. Ke Yongjian  
Representatives from UTM  
Representative from Office of International Affairs, UTM

**Tentative :**

11.00 - 11.05 am	Welcoming Remarks by Prof. Muhd Zaimi Abd. Majid Dean of Research, Construction Research Alliance
11.05 - 12.30 pm	Discussion on International Construction Marketing Symposium 2011
12.30 pm	Lunch

## **Evening Session**

### **Programme :**

Teleconference session

### **Venue :**

Main Meeting Room,  
Centre for Information and Communication Technology (CICT),  
UTM

### **Participating Universities :**

Universiti Teknologi Malaysia (UTM)  
Loughborough University (LU)  
National University of Singapore (NUS)  
The University of Hong Kong (HKU)

### **Tentative :**

2.00 - 2.10 pm	Welcoming Remarks by Prof. Muhd Zaimi Abd. Majid Dean of Research, Construction Research Alliance
2.10 - 2.25 pm	Prof. Ronald McCaffer (LU)
2.25 - 2.40 pm	Prof. Low Sui Pheng (NUS)
2.40 - 2.55 pm	Prof. Mohan Kumaraswamy (HKU)
2.55 - 3.10 pm	Dr. Francis Edum-Fotwe (LU)
3.10 - 3.25 pm	Prof. Muhd Zaimi Abd Majid, UTM
3.25 - 3.35 pm	Conclusion & Closing Remarks by Prof. Muhd Zaimi Abd. Majid
3.35 pm	Refreshments